

BUSINESS A LEVEL @ RPS

Mr Desborough – Head of Business and Economics

Lotte Howes and Annie Graham – Year 12 Students

The Business Courses

BTEC Level 3 – Cert/Dip

- A combination of coursework and exams
- Recognised by universities
- Equivalent to 1 or 2 A Levels (UCAS points)
- Duration – 2 years

A Level

- 100% examinations
- Good addition to any A Levels for university entry
- Duration – 2 years

A Level Business

- 3 x 2 hour exams at the end of the two years. One has a pre-release to research
- Case study and essay style exam questions.
- Suggested A level combinations – IT, Computing, Economics, Psychology, Sport/PE, English, Government and Politics but can be combined with anything!
- Good Maths and English skills required – Grade 6 or above



Topics covered

Theme 1: Marketing and people

Students will develop an understanding of:

- meeting customer needs
- the market
- marketing mix and strategy
- managing people
- entrepreneurs and leaders.

Theme 2: Managing business activities

Students will develop an understanding of:

- raising finance
- financial planning
- managing finance
- resource management
- external influences.

Theme 3: Business decisions and strategy

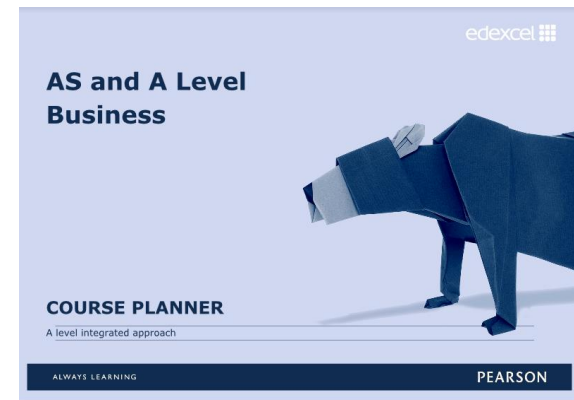
This theme develops the concepts introduced in Theme 2. Students will develop an understanding of:

- business objectives and strategy
- business growth
- decision-making techniques
- influences on business decisions
- assessing competitiveness
- managing change.

Theme 4: Global business

This theme develops the concepts introduced in Theme 1. Students will develop an understanding of:

- globalisation
- global markets and business expansion
- global marketing
- global industries and companies (multinational corporations).



Full course outline on the VLE

A Level – examples of student progression to Business-related courses 2019

- Portsmouth – Marketing
- Northampton – Banking and Financial planning
- Nottingham – Management
- Nottingham Trent – Business management and Marketing
- Kent – Economics and Management
- Bath – Management
- Leeds – Accounting and Finance
- Reading – Business and Management



Non – Business Related

- Durham – Physics and Astronomy
- Nottingham – Children's Nursing
- Nottingham – Environmental Geoscience
- Manchester - Cognitive Neuroscience
- Brighton – Sport and Exercise Science

Progression: Apprenticeships 2018 and 2019

- Deloitte
- KPMG
- Hovis
- Events Management
- Business Administration
- Sky TV (Marketing)
- Quantity Surveying
- Estate Agents

The Students

- Over to year 12 A Level students
- Lotte
- Annie

BUSINESS A LEVEL

Lotte and Annie

ABOUT US



- Both take A Level Business
- Neither did GCSE Business
- Lotte joined Roundwood
- Both achieved a good pass in maths
- Options we take now
- University our goal

What Makes Business Great

- Learning relevant day to day knowledge and information about businesses in the local community
- Learning key skills and information you need for life as well as how big businesses control consumers!
- Learning and considering all the aspects of starting up and running different types of businesses
- Can learn the 'harder' Maths- financial side
- Wide application to other subjects

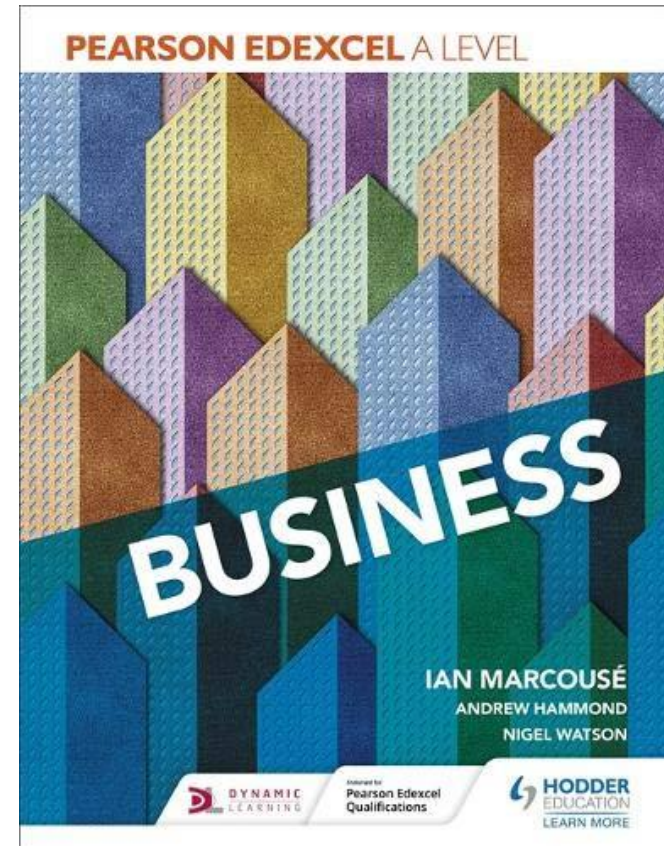
Skills we use and improve

- Logical thinking- chains of analysis
- Problem solving- best options for businesses
- Analysing data and case studies
- Discussing in groups and individual work
- Writing essays
- Maths equations



Workload

- Step up from GCSE (difficulty and quantity)
- Manageable if stay organised
- Business homework can be enjoyable and interesting
- Challenging ourselves
- Lots of help with teachers with transition



Why we recommend business

- All enjoy it
- Develops lots of useful future skills
- Links well with other subjects
- Helpful knowledge for a range of jobs- both doing different business-related work experience
- Great teachers and resources



Questions and next steps

Questions

- Now
- By email
- Call via school office
- Students at lunchtime in my office

Next steps

- Have a look at the topics
- Speak to year 12 who do the course

