

WHY CHOOSE

Btec Business
Single and Double Award



BUSINESS BTEC

Mr Desborough – Head of Business and Economics

Mrs Tattersall – Head of Btec Business



The Business Courses

BTEC Level 3 – Certificate / Diploma

A combination of coursework and exams

Recognised by universities

Equivalent to 1 or 2 A Levels (UCAS points)

Duration – 2 years

Flexible choice of course sizes

- Increased mandatory content
- Knowledge into practice
- Employability skills throughout assessment criteria

Structure key

Assignment – set and marked internally

Task – set and marked by Pearson

Written exam – set and marked by Pearson

BTEC Business

Can be combined with 1 or 2 A Levels or another 'vocational' course (e.g. ICT)

Recommended for students with mainly grade 5 at GCSE and students who prefer to have a combination of coursework and exams

Holistic approach to learning – deadlines, organisation skills etc.

Good English and Maths skills required

Extended
Certificate 360 GLH

- Equivalent in size to: **1 A Level**

Diploma 720 GLH

- Equivalent in size to: **2 A Levels**

BTEC Topics covered

Course Core Mandatory Components:

- Exploring Business*
- Developing a Marketing Campaign*
- Personal and Business Finance*
- Managing an Event
- International Business
- Principles of Management

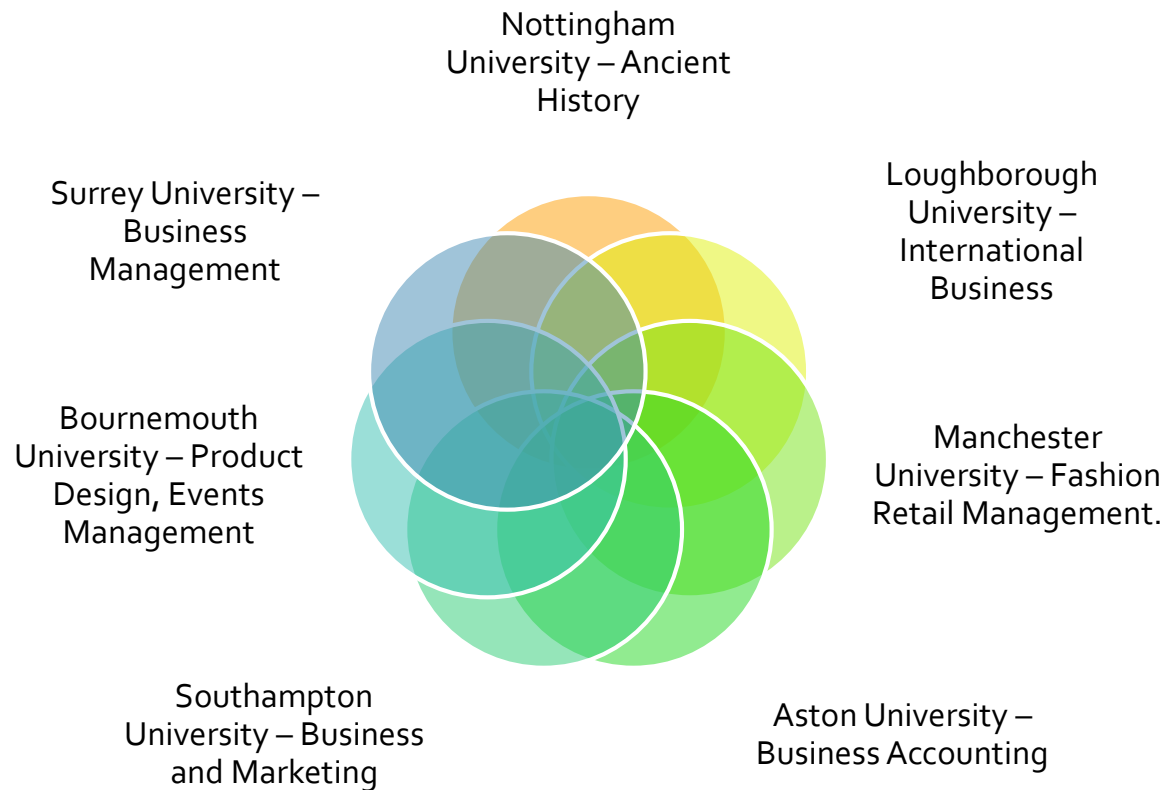
Optional Units currently offered (Diploma):

- Pitching a business
- Customer Service

In addition to the 6 core units you will have 2 additional units

N.B BTEC Cert undertake 4 Units over 2 year course*

BTEC Business – examples of student progression



The course in our eyes and what you will experience...

Positives	Negatives
Endless support from teachers	At certain points within the diploma course there is a lot of work required
More practical learning (Event Management)	
Based upon your progress throughout the course. This means less exam stress	
The Teaching staff are extremely nice and relaxed in certain situations	

The course from our view:

- The first major assessment is a marketing exam (January of Year 12).
- Requires hard work and dedication over Christmas holidays to prepare (NOT REVISION)
- Notes based upon weeks of preparation which includes market research



- Independent learning
- Note taking
- Organisation

