



# A LEVEL BUSINESS

@ROUNDWOOD PARK SCHOOL

MR M DESBOROUGH – HEAD OF  
BUSINESS AND COMPUTER SCIENCE

# The Business Courses

@Roundwood Park School

## BTEC Level 3 – Cert/Dip In Business

- A combination of coursework and exams
- Recognised by universities
- Equivalent to 1 or 2 A Levels (UCAS points)
- Duration – 2 years

## A Level Business

- 100% examinations
- Good addition to any A Levels for university entry
- Duration – 2 years



# A Snapshot



## Business Management

We look at managing all aspects of a business



## Based on Real Businesses

All examples and questions are real situations



## Skills

Though all exam teamwork is as essential as independent learning



## No need for GCSE

We assume no prior knowledge from Business or Economics



## Exam Based

All assessments are exams

# A Level Business

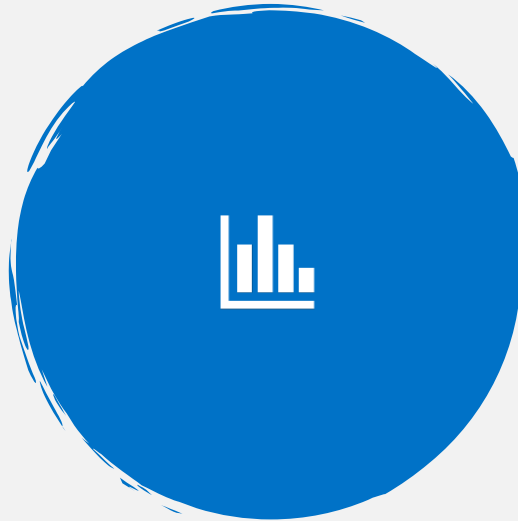
## Facts



### Exams

3x Two Hour Exams at  
end of Year 13

One with Pre-Release



### Academic Skills

Good English and  
Maths



### Suggested Combinations

Computer Science,  
Economics,  
Psychology, Sport/PE,  
English, Politics, IT ....  
but can be combined  
with anything!



## Functions

Finance, HR,  
Marketing,  
Operations & strategy



## International

Final unit focuses on  
global economy



## Business Skills

Quantitative and  
Qualitative as  
important



## Support

Dedicated business  
teachers to deliver  
lessons and support

# The Course

Functional approach to  
business management



# Topics covered

## Theme 1: Marketing and people

Students will develop an understanding of:

- meeting customer needs
- the market
- marketing mix and strategy
- managing people
- entrepreneurs and leaders.

## Theme 2: Managing business activities

Students will develop an understanding of:

- raising finance
- financial planning
- managing finance
- resource management
- external influences.

## Theme 3: Business decisions and strategy

This theme develops the concepts introduced in Theme 2. Students will develop an understanding of:

- business objectives and strategy
- business growth
- decision-making techniques
- influences on business decisions
- assessing competitiveness
- managing change.

## Theme 4: Global business

This theme develops the concepts introduced in Theme 1. Students will develop an understanding of:

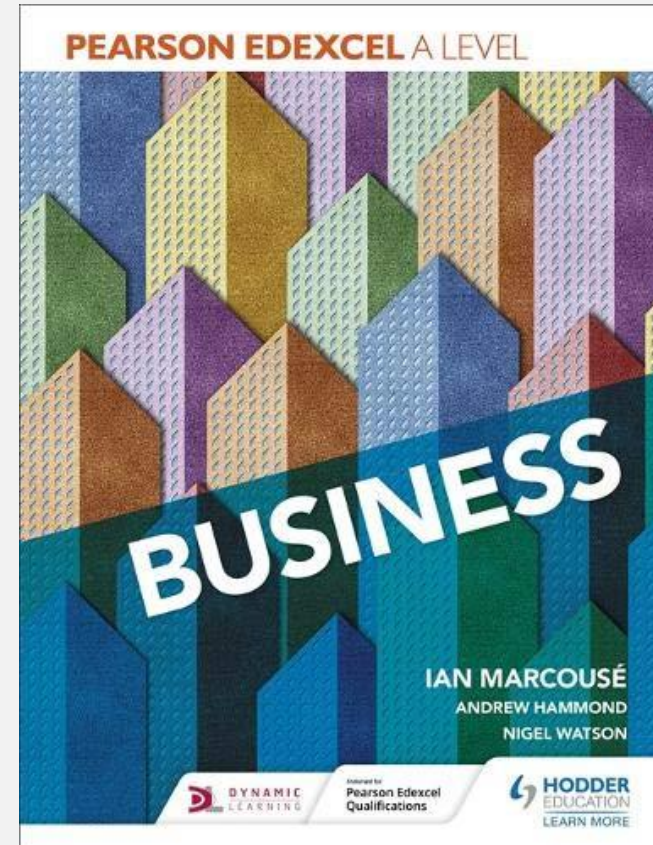
- globalisation
- global markets and business expansion
- global marketing
- global industries and companies (multinational corporations).



Full course outline on the VLE

# Workload

- Step up from GCSE (difficulty and quantity)
- Manageable if students stay organised
- Business homework can be enjoyable and interesting
- Challenging ourselves
- Lots of help with teachers with transition



# Why we recommend Business A Level – The Student View

- All enjoy it
- Develops lots of useful future skills
- Links well with other subjects
- Helpful knowledge for a range of jobs
- Great teachers and resources





# A Level – examples of student progression to Business-related courses 2020

- Leeds – International Business
- Exeter- Business
- Bath – Management with Placement
- Nottingham – Finance, Accounting and Management
- Liverpool JM - International Business Management
- Oxford Brookes – Business and Marketing Management
- Cardiff - Law (Commercial Law)
- UEA - Marketing and Management
- UEA – Business Management
- Brighton – International Business Management
- Bournemouth - Business and Management (Two Students)
- Nottingham Trent – Economics and Business
- Sussex – International Business Sandwich



## Non – Business Related

- Computer Science
- Dentistry
- Criminology and Sociology
- Sports and Exercise Therapy

# Progression: Apprenticeships 2018 to 2020

- Deloitte
- KPMG
- Hovis
- Events Management
- Business Administration
- Sky TV (Marketing)
- Quantity Surveying
- Estate Agents
- Gap year (Managing a Coffee Shop)



# Myths Busted

Common myths about Business A Level



'I Can't do Economics and Business A Level'

FALSE

You can, though it will only suit some learners. There is very little crossover



'Business does not get me into a good uni'

FALSE

Many of our students went to Russell group universities– our students are currently at 11 of the 24



'I can't do Business and BTEC Business'

RECOMMENDED NOT TO

We do not recommend this as it has some significant crossover



'Business has a lot of maths'

PARTLY TRUE

There is a large component of 'Quantitative Skills' – but this is not maths and need only the basic functions



'Business is a practical, vocational subject'

FALSE

The A Level is academic in nature and has a large component of theory and knowledge



**Mr M Desborough**

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- Call: Via school office
- See me: In the Business office downstairs in English

# Contact us

For questions and more  
information