



# 6TH FORM SUMMER BRIDGING WORK

## Welcome to Business A Level

### Your course

You will be studying Pearson Edexcel A Level Business 9BS/01. Details of the specification and course assessment can be found here:

<https://sites.google.com/roundwoodpark.co.uk/alevelbusiness/course-planner>

We encourage you to become familiar with the course specification as soon as you start your course in September.

### Summer bridging work

Read through carefully to make sure you understand what you are required to hand in. You will need to hand in this work during your first lesson in September. We will be discussing this in lessons near the start of the term and it must be complete for you to make contributions.

### Part 1 – Quantitative Skills

You will complete an assessment on quantitative skills so I know what you can do. This will be soon after we start back

You should prepare by ensuring you know how to:

- Calculate percentages
- Percentage changes
- Calculate revenue (Sales x Price)
- Interpret graphs
- Mean average

I will recommend a book in the induction materials to help if you need to work on these skills.

## Part 2 – Research Project

You need well-developed skills to research for home learning and prepare for the exams. Paper 3 is on one market so we will start to hone these skills now. You should research:

- Trends in the UK leisure market over the last 10 years
- Influences on the leisure market, such as lifestyle changes and social trends
- Major businesses and niche operators in the UK Theme Park market

You should present this as a 2 page briefing document in Ariel or Calibri size 12-14 font. You should use at least 10 sources of different types and give a list of these at the end of the document (can go on a 3<sup>rd</sup> page).

## Part 3 – Living the Subject

Going beyond the learning in the subject is really important. You should do at least 2 of the following and write notes (Book review, bullet points on what happens etc) to show you have done them before we start in September:

1. Watch a business TV programme. Could include:
  - Inside the factory
  - Dragon's Den
  - A documentary about a company e.g Panorama.
2. Listen to a radio show about business – Wake up to Money on Radio 5 is good and can be downloaded so you don't have to be up at 6am!
3. Read a Biography or Autobiography about an entrepreneur. There are some in the library or try buying (try second hand) online! Pick someone you are interested in.
4. Make notes when you visit a business, why are they successful, how do they use their staff and what makes their products successful.

You could also visit a museum website (Design Museum, V and A has good business exhibitions, Science Museum). You could get some work experience and find out about the business first hand. You could also look whilst on holiday at how business is done differently – this is in the final unit we study.