

A Level Business Super Curriculum



Task	Details	Points
The Economist	<p>Read an article about business in a challenging publication, The Economist. The Economist Business section</p> <p>Buy a broadsheet newspaper and look at the business news. You can also access these online or some newspapers that charge are free at the public library or through their PressReader app</p> <p>Write a brief summary of the impact on business in the UK</p>	5pts
Financial Times	<p>Sign up for access to the Financial Times. Search 'FT Schools' and register. You have to register in school on our network – once signed up you can access anywhere for a year! You can receive weekly emails with key news aimed at Sixth Formers</p>	5pts
Weekly Quiz	<p>Complete this Quiz which tests you on the business news and events of the week Biz Quiz Tutor2U – you will need to scroll to latest quiz</p>	5pts
Careers Task	<p>Use UniFrog to find out about a career in Economics or business. Look at the videos, information and the suggested activities you can do. Complete these activities and show them to your teacher.</p>	5pts
Business on TV	<p>Watch a TV programme or documentary on business. Regularly, Panorama has business related stories or Dragon's Den to get used to business performance and key terms. Write a 500 word review of the programme.</p>	10pts
Gender in Business	<p>Watch this talk which explores how targeting gender fails to drive businesses forward. What are the key findings? Find some marketing that does not follow this advice. Why gender-based marketing is bad for business TED Talk – Gaby Barrios</p>	10pts
Leadership	<p>Watch this talk from a successful start-up founder, where he explains the surprising result of his research. Note the key points he makes on how to succeed. The single biggest reason why start-ups succeed TED Talk – Bill Gross</p>	10pts
Listen	<p>Read or Listen to an Audiobook Biography about an entrepreneur (Audible currently offers a free trial).</p>	10pts

	Audible Business Leaders Biographies Various Authors Suggestions to choose: Sophia Amoruso – Nasty Girl, Jack Ma – Alibaba, Mark Randolph – Netflix, Phil Knight – Nike and Anita Roddick – Body Shop.	
Watch	Subscription required – free trial available. Watch this documentary which explores the impacts on a factory when it is reopened by a Chinese company (Needs subscription or free trial) The American Factory Netflix	10pts
Visit	Visit the Design museum, Childhood museum or the Victoria and Albert Museum to look at products and services through history.	15 pts
Read	See our page on Accessit (On RM Unify). Go to visual search, then business then select your area of interest This is always up to date with the latest suggested reading for Super Curricular. Write a summary of key elements of the book.	15pts
Listen	Listen to this radio programme about how the marketing industry uses our sense of guilt to influence what we buy. Summarise the key points made. Marketing: The Power of Shame <i>BBC Sounds</i>	15pts
MOOC	Complete a MOOC or online course in a chosen area. Some are really interesting and form top universities around the world. Moocs on UniFrog relevant to our course are listed under Business Development, Economics or Finance	20pts
Young Enterprise	Each activity worth 25 points: <ol style="list-style-type: none"> 1. Take part in the YE programme and attend regular meetings for the year 2. Attend and staff a stall at a trade fair 3. Attend and contribute at a competition round, presenting, on the trade stand or in the judges interview 	20pts